

Central Hawke's Bay District Key Figures



15,600

POPULATION 2021

♂ 50%

MALE

♀ 50%

FEMALE



69.4%

SCHOOL LEAVERS
ATTAINED NCEA
LEVEL 2 OR ABOVE

In 2020

18

SCHOOLS



2,253

BUSINESSES
2020



6,464

FILLED JOBS
2020



9,150

WORKING AGE
POPULATION (15-64)
58.7% of total population
in 2021



3.0%

ANNUAL AVERAGE
UNEMPLOYMENT
RATE
September 2021

\$97,143

AVERAGE HOUSEHOLD
INCOME
For 2021



EMPLOYMENT BY SKILL
LEVEL 2020



\$356

AVERAGE WEEKLY
RENT
Year to September 2021

\$580,363

MEAN HOUSE VALUE
September 2021



AGE DISTRIBUTION 2021

● 0 - 14 20.4%
● 15 - 24 9.7%
● 25 - 64 49.0%
● 65+ 21.0%

● HIGHLY SKILLED - 35.1%
(Degree or higher. Level 1 ANZSCO)
● SKILLED - 8.6%
(Registered Diploma. Level 2 ANZSCO)
● SEMI SKILLED - 12.6%
(Tertiary Certificate. Level 3 ANZSCO)
● LOW SKILLED - 43.7%
(NCEA 2 or 3. Level 3/4 ANZSCO)