

Great Idea To Be In Hastings

Businesses can anticipate operational cost savings of up to 25 per cent compared to main centres, dependent on salary structure.



Savings are driven by more cost effective commercial rentals, logistics, pay structures, and business to business costs.



You will have access to a diverse skilled and stable workforce.



Calculate these savings over time and you get significant shareholder value and further investment opportunity.



The Hawke's Bay regional economy is on a positive growth path with strong fundamentals to underpin our key industries of pastoral farming, horticulture, viticulture, forestry, tourism, industry processing and manufacturing and business support services.



Staff will get the benefit of our lower cost of living including affordable homes (\$454,000 average residential property value), and plenty of free time because there is no traffic congestion and the commute to work is short.

Check out our sunshine hours – 2,200 hours of sunshine a year, no disputing we've got a great climate which means a great lifestyle.



Excellent educational facilities, from early childhood to tertiary level.



Infrastructure – roading, telecommunications, electricity and water – as least as good if not better than other main centres.



A district council that is focused on business growth and getting alongside you to support your development and growth.



And we don't stop when you've put down your roots here. The council is continuously maintaining and enhancing the advantages for all of our residents.



So come and do business in Hastings,
Heart of Hawke's Bay.