

# Hawke's Bay Key Figures



**181,500**

POPULATION 2021

♂ **49%**

MALE

♀ **51%**

FEMALE



**80.5%**

SCHOOL LEAVERS  
ATTAINED NCEA  
LEVEL 2 OR ABOVE

In 2020

**125**

SCHOOLS



**19,542**

BUSINESSES 2020



**84,744**

FILLED JOBS 2020



**111,430**

WORKING AGE  
POPULATION (15-64)

61.4% of total population  
in 2021



**3.9%**

ANNUAL AVERAGE  
UNEMPLOYMENT  
RATE

September 2021

**\$100,740**

MEAN ANNUAL  
HOUSEHOLD INCOME

For 2021



**\$456**

AVERAGE WEEKLY RENT

Year to September 2021

**\$820,577**

AVERAGE HOUSE VALUE

Year to September 2021



EMPLOYMENT BY SKILL  
LEVEL 2020



- HIGHLY SKILLED - 35.2%  
(Degree or higher. Level 1 ANZSCO)
- SKILLED - 11.9%  
(Registered Diploma. Level 2 ANZSCO)
- SEMI SKILLED - 13.2%  
(Tertiary Certificate. Level 3 ANZSCO)
- LOW SKILLED - 39.7%  
(NCEA 2 or 3. Level 3/4 ANZSCO)



AGE DISTRIBUTION 2021

- 0 - 14 ..... 19.9%
- 15 - 24 ..... 11.5%
- 25 - 64 ..... 49.9%
- 65+ ..... 18.8%