

Central Hawke's Bay District Key Figures



14,850

POPULATION 2019

♂ **41%**

MALE

♀ **51%**

FEMALE



81.6%

ATTAINED NCEA
LEVEL 2 OR ABOVE

In 2018

18

SCHOOLS



2,196

BUSINESSES
2018



4,850

EMPLOYEES
2018



8,750

WORKING AGE
POPULATION (15-64)

59% of total population
in 2019



\$82,100

AVERAGE HOUSEHOLD
INCOME
2018



54.8%

EMPLOYMENT RATE
JUNE 2019



\$313

MEAN WEEKLY
RENT
2019



\$379,420

MEAN HOUSE VALUE
2019



74.8%

HAVE A FORMAL
QUALIFICATION
(over 15 yrs old)

8.5%

HOLD A BACHELOR'S
DEGREE OR HIGHER



AGE DISTRIBUTION 2019

● 0 - 14 20.8%

● 15 - 24 9.5%

● 25 - 64 49.4%

● 65+ 20.2%