

Hawke's Bay Key Figures



164,000

POPULATION 2017

♂ 79,300

MALE

♀ 84,700

FEMALE



80.6%

ATTAINED NCEA
LEVEL 2 OR ABOVE

In 2016

125

SCHOOLS



18,624

BUSINESSES



67,786

EMPLOYEES



98,700

WORKING AGE
POPULATION (15-64)

60% of total population
in 2017



64.1%

EMPLOYMENT RATE

Year to June 2018

\$83,400

MEAN ANNUAL
HOUSEHOLD INCOME

For 2017



\$361

MEAN WEEKLY
RENT

March 2018



73.5%

HAVE A FORMAL
QUALIFICATION

(over 15 yrs old)

\$451,840

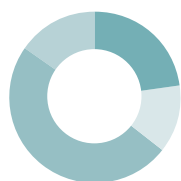
MEAN HOUSE VALUE

March 2018



13.7%

HOLD A BACHELOR'S
DEGREE OR HIGHER



AGE DISTRIBUTION 2017

- 0 - 14 21.5%
- 15 - 24 12.4%
- 25 - 64 48.0%
- 65+ 18.1%