

Wairoa District Key Figures



9,040

POPULATION 2021

♂ 50%

MALE

♀ 50%

FEMALE



66%

SCHOOL LEAVERS
ATTAINED NCEA
LEVEL 2 OR ABOVE
In 2020

14

SCHOOLS



972

BUSINESSES
2020



3,388

FILLED JOBS
2020



5,350

WORKING AGE
POPULATION (15-64)
59% of total population
in 2021



8.6%

ANNUAL AVERAGE
UNEMPLOYMENT
RATE
September 2021

\$86,125

AVERAGE HOUSEHOLD
INCOME
For 2021



EMPLOYMENT BY SKILL
LEVEL 2020



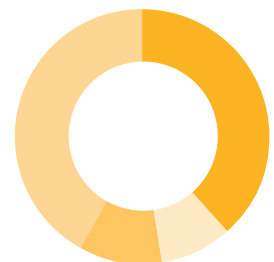
\$300

AVERAGE WEEKLY
RENT
Year to September 2021



\$336,878

AVERAGE HOUSE VALUE
Year to September 2021



- HIGHLY SKILLED - 38.5%**
(Degree or higher. Level 1 ANZSCO)
- SKILLED - 9%**
(Registered Diploma. Level 2 ANZSCO)
- SEMI SKILLED - 10.8%**
(Tertiary Certificate. Level 3 ANZSCO)
- LOW SKILLED - 41.7%**
(NCEA 2 or 3. Level 3/4 ANZSCO)



AGE DISTRIBUTION 2021

- 0 - 14 23.0%
- 15 - 24 11.9%
- 25 - 64 47.2%
- 65+ 18.0%