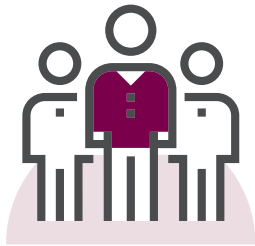


# Napier City Key Figures



**66,700**

POPULATION 2021

♂ **48%**

MALE

♀ **52%**

FEMALE



**82.7%**

SCHOOL LEAVERS  
ATTAINED NCEA  
LEVEL 2 OR ABOVE

In 2020

**35**

SCHOOLS



**6,207**

BUSINESSES  
2020



**28,732**

FILLED JOBS  
2020



**40,540**

WORKING AGE  
POPULATION (15-64)

61% of total population  
in 2021



**3.9%**

ANNUAL AVERAGE  
UNEMPLOYMENT  
RATE

September 2021

**\$87,106**

AVERAGE HOUSEHOLD  
INCOME  
For 2021



EMPLOYMENT BY SKILL  
LEVEL 2020



**\$472**

AVERAGE WEEKLY  
RENT

Year to September 2021

**\$867,869**

AVERAGE HOUSE VALUE  
Year to September 2021



AGE DISTRIBUTION 2021

0 - 14	18.8%
15 - 24	11.3%
25 - 64	49.5%
65+	20.4%

- **HIGHLY SKILLED - 34.2%**  
(Degree or higher. Level 1 ANZSCO)
- **SKILLED - 14%**  
(Registered Diploma. Level 2 ANZSCO)
- **SEMI SKILLED - 14.5%**  
(Tertiary Certificate. Level 3 ANZSCO)
- **LOW SKILLED - 37.4%**  
(NCEA 2 or 3. Level 3/4 ANZSCO)