

# Napier CBD Retail Scene

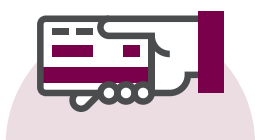


SPENDING  
For the period July 2020 - June 2021

**\$470,958,789**

SPENDING  
**9,124,406**

TRANSACTIONS



CARDHOLDER SPENDING  
For the period Jul 2020 - Jun 2021

**\$375,386,556**  
**million**

Locals Spending Locally

**\$95,572,233**  
**million**

Non-locals Spending Locally



INDICATIVE COMMERCIAL OFFICE LEASING

**\$250-350** | **\$180-250**

Primary (\$/m<sup>2</sup>)

Secondary (\$/m<sup>2</sup>)



INDICATIVE RETAIL RENT RANGE

**\$400-650** | **\$200-350**

Primary (\$/m<sup>2</sup>)

Secondary (\$/m<sup>2</sup>)

RETAIL CATEGORY SPENDING  
JULY 2020 - JUNE 2021

	\$ MILLION	CHANGE ON LAST YEAR
Groceries & Liquor	142,200,859	1.1%
Department Stores and Leisure	105,490,122	15.7%
Cafes, Restaurants, Bars & Takeaways	72,117,522	25.4%
Apparel and Personal	49,598,938	18.6%
Fuel & Automotive	37,061,926	21.0%
Home, Hardware & Electrical	35,251,854	29.1%
Accommodation	18,771,416	9.1%
Other Consumer Spending	10,466,153	-23.2%

ORIGIN OF CARDHOLDERS JULY 2020 - JUNE 2021

SOURCE	VALUE SPENT \$ MILLIONS	CHANGE ON PREVIOUS YEAR
Hastings District Council	76,751,385	17.1%
Napier City	283,507,649	8.3%
Wairoa	7,719,466	19%
Wellington	9,640,210	48.8%
Auckland	9,035,174	62.8%
Rest of NZ Cardholders	71,157,214	47.3%
Central Hawke's Bay District	7,408,056	23.8%
International	5,739,635	-70.9%