

# Key Figures: Central Hawke's Bay



POPULATION (2015)

**13,450**

**6,750**  
MALE

**6,700**  
FEMALE



BUSINESSES

**2,277**

EMPLOYEES

**5,905**



WORKING AGE POPULATION  
(15-64)

**8,170**

61% OF TOTAL POPULATION



SCHOOLS

**18**



ANNUAL HOUSEHOLD  
INCOME

**\$72,987**

FOR 2015



EMPLOYMENT  
RATE

**65.5%**

(YEAR TO DECEMBER 2015)



EDUCATION

**74%**

ATTAINED NCEA LEVEL 2  
IN 2015



AVERAGE WEEKLY RENT

**\$198**



MEAN HOUSE VALUE

**\$227,801**

(AVERAGE FOR 12 MONTHS  
TO JUNE 2016)



QUALIFICATIONS

(AGED 15 YEARS AND OVER)

**74.8%**

WITH A FORMAL QUALIFICATION

**8.5%**

HELD A BACHELOR'S DEGREE  
OR HIGHER



GDP PER CAPITA

**\$34,498**

GDP ECONOMIC GROWTH  
ESTIMATE

MARCH 2015

**464**  
LEVEL

**1.4%**  
CHANGE

AGE DISTRIBUTION

