

Key Figures: Havelock North

13,820



POPULATION 2016
159,000 HAWKE'S BAY
POPULATION

7,610



WORKING AGE POPULATION
(15-64 YEARS)
97,600 HAWKE'S BAY
WORKING AGE POPULATION

22.0%

BACHELOR'S
DEGREE
OR HIGHER

71.0%

FORMAL
QUALIFICATION



QUALIFICATIONS
AGED OVER 15 YEARS



**AVERAGE ANNUAL
HOUSEHOLD INCOME**

\$77,042

HASTINGS DISTRICT

\$88,400

NEW ZEALAND

**MEDIAN
HOUSE PRICE**

\$630,000

HAVELOCK NORTH

\$320,000

HAWKE'S BAY

\$520,000

NEW ZEALAND



**COMMERCIAL & RETAIL
GROSS RENTS (SQM PA)**



HIGH MEDIUM LOW

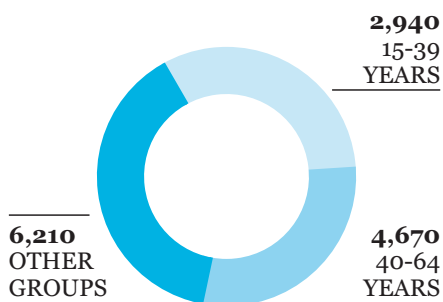
COMMERCIAL

\$350 \$275 \$225

RETAIL

\$445 \$360 \$300

AGE DISTRIBUTION



COMMUTING

0-30

MINUTES TO DRIVE
AROUND NAPIER
AND HASTINGS AREA



PEDESTRIAN COUNT



231

1 HOUR AVERAGE (2013)



PARKING

\$0

FOR 2 HOURS

NEW CAR REGISTRATIONS



(YEAR TO APRIL 2015)
(NATIONAL AVERAGE IS 11.7%)