

# Havelock North Retail Scene



SPENDING  
(Quarterly - period ending  
June 2019)

**\$34,542,429**

SPENDING

**779,838**

TRANSACTIONS



CARDHOLDER SPENDING

**\$24.92  
million**

Locals Spending Locally

**\$9.62  
million**

Non-locals Spending Locally



INDICATIVE COMMERCIAL OFFICE LEASING

**\$350**

Primary (\$/m<sup>2</sup>)

**\$250**

Secondary (\$/m<sup>2</sup>)



INDICATIVE RETAIL RENT RANGE

**\$390**

Primary (\$/m<sup>2</sup>)

**\$250**

Secondary (\$/m<sup>2</sup>)

RETAIL CATEGORY SPENDING

	\$ MILLION
Accommodation	0.96
Apparel	2.12
Food & Beverage Services	6.33
Food & Groceries	14.01
Fuel	5.79
Furniture & Flooring	0.28
Hardware/Homeware	0.56
Other	3.77
Recreation	0.73

ORIGIN OF CARDHOLDERS

SOURCE	VALUE SPENT \$ MILLIONS	CHANGE ON SAME QUARTER LAST YEAR
Havelock North	24.92	5.6%
Napier City	1.77	-3.1%
Central Hawke's Bay	0.84	8.3%
Wairoa	0.05	-10.5%
Tararua	0.18	9.1%
Rest of NZ Cardholders	6.15	19.4%
International	0.63	-1.5%