

Hawke's Bay Key Figures



173,700

POPULATION 2019

♂ **48%**

MALE

♀ **52%**

FEMALE



78.8%

ATTAINED NCEA
LEVEL 2 OR ABOVE

In 2018

126

SCHOOLS



18,792

BUSINESSES 2018



69,292

EMPLOYEES 2018



104,950

WORKING AGE
POPULATION (15-64)

60% of total population
in 2019



63.1%

EMPLOYMENT RATE

June 2019

\$86,700

MEAN ANNUAL
HOUSEHOLD INCOME

For 2018



\$400

MEAN WEEKLY RENT

July 2019



73.5%

HAVE A FORMAL
QUALIFICATION

(over 15 yrs old)

\$522,222

MEAN HOUSE VALUE

2019



AGE DISTRIBUTION 2019

- 0 - 14 20.8%
- 15 - 24 11.7%
- 25 - 64 48.7%
- 65+ 18.7%

13.7%

HOLD A BACHELOR'S
DEGREE OR HIGHER