

Napier City Key Figures



65,000

POPULATION 2019

♂ 47%

MALE

♀ 53%

FEMALE

5,946

BUSINESSES 2018



23,559

EMPLOYEES 2018



38,920

WORKING AGE
POPULATION (15-64)

60% of total population
in 2019



62%

EMPLOYMENT RATE

Year to June 2019

\$85,500

AVERAGE HOUSEHOLD
INCOME
For 2018



81.2%

ATTAINED NCEA
LEVEL 2 OR ABOVE

In 2018



\$424

MEAN WEEKLY
RENT

September 2019



74.9%

HAVE A FORMAL
QUALIFICATION

(over 15 yrs old)

35

SCHOOLS



\$554,531

MEAN HOUSE VALUE
March 2019



AGE DISTRIBUTION 2019

● 0 - 14 19.7%

● 15 - 24 11.2%

● 25 - 64 48.6%

● 65+ 20.5%

14.3%

HOLD A BACHELOR'S
DEGREE OR HIGHER