

# Central Hawke's Bay District Key Figures



**15,600**

POPULATION 2021

♂ 50%

MALE

♀ 50%

FEMALE



**69.4%**

SCHOOL LEAVERS  
ATTAINED NCEA  
LEVEL 2 OR ABOVE

In 2020

**18**

SCHOOLS



**2,253**

BUSINESSES  
2020



**6,464**

FILLED JOBS  
2020



**9,150**

WORKING AGE  
POPULATION (15-64)  
58.7% of total population  
in 2021



**3.0%**

ANNUAL AVERAGE  
UNEMPLOYMENT  
RATE  
September 2021

**\$97,143**

AVERAGE HOUSEHOLD  
INCOME  
For 2021



**\$356**

AVERAGE WEEKLY  
RENT  
Year to September 2021

**\$580,363**

MEAN HOUSE VALUE  
September 2021



AGE DISTRIBUTION 2021

0 - 14 ..... 20.4%  
15 - 24 ..... 9.7%  
25 - 64 ..... 49.0%  
65+ ..... 21.0%

EMPLOYMENT BY SKILL  
LEVEL 2020



● HIGHLY SKILLED - 35.1%  
(Degree or higher. Level 1 ANZSCO)  
● SKILLED - 8.6%  
(Registered Diploma. Level 2 ANZSCO)  
● SEMI SKILLED - 12.6%  
(Tertiary Certificate. Level 3 ANZSCO)  
● LOW SKILLED - 43.7%  
(NCEA 2 or 3. Level 3/4 ANZSCO)