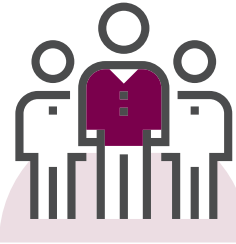


Napier City Key Figures



66,700

POPULATION 2021

♂ **48%**

MALE

♀ **52%**

FEMALE



82.7%

SCHOOL LEAVERS
ATTAINED NCEA
LEVEL 2 OR ABOVE
In 2020

35

SCHOOLS



6,207

BUSINESSES
2020



28,732

FILLED JOBS
2020



40,540

WORKING AGE
POPULATION (15-64)
61% of total population
in 2021



3.9%

ANNUAL AVERAGE
UNEMPLOYMENT
RATE
September 2021

\$87,106

AVERAGE HOUSEHOLD
INCOME
For 2021



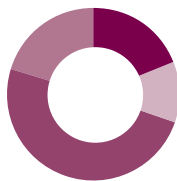
\$472

AVERAGE WEEKLY
RENT
Year to September 2021



\$867,869

AVERAGE HOUSE VALUE
Year to September 2021



AGE DISTRIBUTION 2021

● 0 - 14 18.8%
● 15 - 24 11.3%
● 25 - 64 49.5%
● 65+ 20.4%

EMPLOYMENT BY SKILL
LEVEL 2020



● **HIGHLY SKILLED - 34.2%**
(Degree or higher. Level 1 ANZSCO)
● **SKILLED - 14%**
(Registered Diploma. Level 2 ANZSCO)
● **SEMI SKILLED - 14.5%**
(Tertiary Certificate. Level 3 ANZSCO)
● **LOW SKILLED - 37.4%**
(NCEA 2 or 3. Level 3/4 ANZSCO)